

ROYAL ENFIELD

BURN-UP BOOK



A rider wearing a white helmet and dark clothing is riding a red Royal Enfield Continental GT motorcycle on a road. The background is a blurred green forest, suggesting motion. The motorcycle has a prominent red fuel tank, a round headlight, and a black seat.

The Royal Enfield Continental GT. This is the lightest, fastest, most powerful Royal Enfield in production. It's a machine with a story, a nod to motorcycling's finest hour; a painstaking collaboration. It is also the best expression yet of a cultural phenomenon that has simply refused to fade away - the café racer.



RACE CIE R SP EAK



CAFF
Café

BURN-UP

A trip with
mates on caff
racers, with
stops by caffs.

As in, “Didn’t
see you at the
Brighton
Burn-Up?”

DOIN’ A TON

A 100 mph

RECORD-RACING

To the next
caff and back
before a song
finishes on a
jukebox.



**CAFFS ARE
WHERE IT'S AT**



**At Caffe
Between Ton-ups**

BEBOPALULA, BABY

SUMMERTIME BLUES / EDDIE COCHRAN

BE BOP A LULA / GENE VINCENT

I NEED YOUR LOVE TONIGHT / ELVIS PRESLEY

RIP IT UP / GENE VINCENT

JOHNNY BE GOOD / CHUCK BERRY

A black and white photograph of a man with sunglasses and a leather jacket leaning against a red Vespa scooter. The scooter has a 'ROYAL ENFIELD' logo on the side. The background is a brick wall. The image is split diagonally, with the top-left half in color and the bottom-right half in black and white.

ROCKER OR MOD?

**CAFÉ RACERS OR VESPAS
DENIM OR VELVET
BEBOP OR THE WHO**



**LEWIS
LEATHERS
GOES THE
DISTANCE.
GET THE
JACKET.**

**YOU LOOKIN'
AT ME?**

**BLACK LEATHER
WHITE SCARVES
POMPADOURS
OPEN-FACE HELMETS
BRYLCREEM &
AVIATORS**

"Britain's fastest 250"

Motor Cycle News Nov

OUR CAFÉ RACER ROOTS RUN DEEP.

**THE FIRST ROYAL ENFIELD
CONTINENTAL GT ROLLED OUT
IN 1965 AND WAS BRITAIN'S
FASTEST 250CC. GOOD FOR 21
BHP. EVERY BIT A CAFÉ RACER.
GOOD ON YA, POP.**



PARTNERS IN CRIME/DESIGN

**All-new double cradle frame
designed by Harris Performance, UK
Paoli S.p.A – twin rear shock
absorbers**


Brembo disc brakes

Sport Demon tyres by Pirelli

**Classic café racer silhouette
– Xenophya Design, UK**

ON THE ROYAL ENFIELD CONTINENTAL GT

ENGINE FUEL-INJECTED 535CC,
BUILT FOR BURN-UPS
TYRES SPORTY, PIRELLI
HANDLEBARS OLD SCHOOL,
CLIP-ON
FOOT RESTS, CONTROLS
STRUCTURED FOR A
TUCKED-IN, MORE
AERODYNAMIC RIDING
POSITION
FUEL TANK CLASSIC CAFÉ
RACER STYLING, RECESSED
FOR A RIDER'S KNEES
SEAT BUMP-STOP





**EVERY NEW
ROYAL ENFIELD
CONTINENTAL GT
STARTS ITS
JOURNEY AT
OUR SHINY NEW
FACILITY IN
MADRAS, INDIA.**



**HAILED BY PURISTS.
LOVED BY ROCKERS.
THE MOST FUN YOU'LL
EVER HAVE ON A
MOTORCYCLE.**

ROYALENFIELD.COM/CONTINENTALGT

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Find your café. We've built a racer.

